

*2016 Annual Conference
International Association of Maritime Economists (IAME)
23rd -26th of August 2016
Hamburg, Germany*

IAME 2016 Sponsorship Package

The Event

The International Association of Maritime Economists (IAME) was created in the early 1990s and has become since then the most prominent global group of scholars with an interest in maritime transport, interpreted in the broadest sense to include ports, shipping and hinterland transport. IAME members come from a variety of research backgrounds, primarily economic and management, but also logistics, finance, engineering and social sciences.

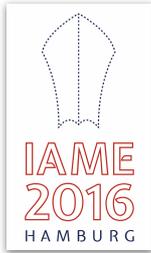
The main event for the Association is its Annual Conference that brings together academics from every corner of the Planet every year to a different location. The IAME Annual Conference is an opportunity for the world scientific community to meet and discuss current research topics and to contribute to the development of maritime economics and management as an independent discipline.

IAME 2016 will be held in Hamburg in August 2016. The conference, for the first time in Germany, will be organised by the Hamburg School of Business Administration (HSBA), and the Kühne Logistics University (KLU) with the support of the University of Hamburg (UHH), the Technical University of Hamburg (TUHH), and the Fraunhofer Center for Maritime Logistics and Services (CML). All institutions involved are united by the desire to show the beauty of Hamburg to the world and contribute to the reputation of the metropolis on the Elbe as a leading centre for research in maritime economics and management.

IAME 2016 is an important occasion to showcase the strength of the Hamburg maritime logistics cluster to the scientific community and strengthen the interaction with the business community and the academic world. The involvement of the Hamburg institutions and business community is very important for a successful conference.

Conference Theme

The role of Hamburg in ship finance and the position of the city as one of the world ship-owning capitals is well known. The Hamburg ship-owning community is an important contributor to innovation in the sector and to the wealth of the city. In addition the Hamburg port is a in the forefront in the areas of efficiency and sustainability. Given the importance of such topics for the years to come, the conference theme has been selected as: *The maritime transport of the future: the role of innovation uptake, sustainability and availability of shipping finance.*



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IAME Membership

The IAME counts more than 300 members around the world associated with some of the most well established academic institutions active in shipping, ports and logistics research. The visibility of the scientific work carried out by this community is guaranteed by specialised academic journals and the involvement of the IAME members in education and research activities. The network built around this academic community, including students and scholars in neighbouring disciplines is in the thousands.

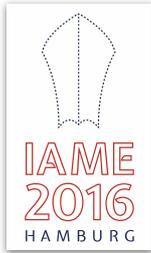
Media Exposure

The conference organisers plan to have an array of academic and industry guest speakers and panels on important maritime themes. In addition we are seeking to involve several media companies in support for the conference. As such media visibility will be an important benefit of supporting and participating in the conference.

Sponsorship Packages

IAME 2016, as a global event offers a wide array of opportunities for financial support, guaranteeing our sponsors the opportunity of being associated with one of the most well established international scientific events dedicated to maritime transport and logistics. Examples of potential sponsorship packages are provided in the tables below, but the organisers would be glad to discuss with you any other arrangement to promote your company at the event.

Benefits	Emerald	Aquamarine	Blue
	prices can be made available upon request		
	VAT	VAT	VAT
Logo on website, conference banner and programme	★	★	★
Programme add	½ page		
Brochure included in conference package	★		
Welcome speech at the conference	★		
Participation at the event	2 delegate	1 delegate	
Stand (max 4 m²) and/or banner roll-up in the foyer	★	★	★
Dedicated message mentioning sponsorship distributed in IAME network	★		



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Additional Sponsoring Opportunities

Sponsor	Prices can be made available upon request
Logo on website & on conference brochure	
Conference notebooks	
Pens with Logo	
Company visits on Friday	
Corporate brochure included in conference package	
Half page included in programme	
Conference bags	
Port visit (barge)	
Port visit (bus)	
Coffee breaks	
Programme including back-page	
Lunches	
Gala dinner table sponsor (including 8 invited guests)	
Gala dinner sponsor (including up to 16 invited guests)	

Further Information

Further information can be obtained from the conference website:

<http://www.IAME2016.org>

Or by contacting:

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